

DANIEL I MAAT

Creative Communication, Marketing, and Design



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maatstudio.net/daniel



616.610.0197

EXPERIENCE

Owner, Lead MarCom Designer mStudio



August 2012 - Ongoing



Zeeland, MI.

- Vibrant Congregations - Marketing, Communication, and Design: vibrantcongregations.org
- Elite Metal Tools - designer for UX site experience, manage sponsorship that gained market exposure and industry credibility. Primary brand and design.
- Church Leadership Center: Design, website, and digital marketing: churchleadershipcenter.org
- DXdumpsters: digital marketing, websites, print media: dxdumpsters.com
- Buist Electric: MarCom Designer - branding, website development, graphic design, advertising.
- Built and lead a collective of contracted designers to serve clients well.
- See more at online portfolio: maatstudio.net/portfolio

Team Leader, Communication Coordination Calvary Community Church



May 2006 - 2012



Holland, MI.

- Oversee all family ministry leaders - paid and volunteer.
- Develop a small high school and college summer internship into a large ministry reaching out to the community.
- Modernize the communications and marketing facets to ensure good and timely information and promotion to both those in the church and those in the community.

Team Leader, Teacher Harderwyk Ministries



July 2000 - 2006



Holland, MI.

- Develop and lead an educational experience called Harderwyk U that provided adults multiple tracks for spiritual growth.
- Lead the small group program that had several hundred adults involved in regular and intentional Christian community
- A regular teacher at the weekly Sunday morning gatherings.
- Provide MarCom and graphic design.

Teacher, Chaplain Western Michigan Christian High School



July 2000 - 2001



Muskegon, MI.

- Teach Apologetics, Ethics, Church History, New Testament
- Lead chapels and offer spiritual direction to students and teachers.

Student Ministry Leader Suburban Life Community Church



July 1993 - 2000



Chicago Area, IL.

- Develop a student ministry team for the church start up.
- Lead a network of community groups throughout Chicago area

LIFE PHILOSOPHY

"Each day we are given is an opportunity to live well."

MARCOM SKILL SET

(MARKETING & COMMUNICATIONS)

Web Site	●●●●●●●●○
Social Media	●●●●●●●○
SEO	●●●●●○○○
Print Media	●●●●●●○
Digital Marketing	●●●●●●●○
Copy Writing	●●●○○○○○
Video	●●●●○○○○
Photography	●●●●●○○○
Adobe Suite	●●●●●●●○
Branding	●●●●●●○

STRENGTHS

Creative. Continual learner.
Collabrative. Loyal. Not afraid to risk. Persistent. Pursues excellence. Sees the big picture.

EDUCATION

SPRING ARBOR UNIVERSITY

MASTERS | 2013

Spiritual Formation & Leadership

KUYPER COLLEGE

BACHELORS | 1991

Religious Education

PEOPLE WHO WORK WITH ME

JAY HAAN - 19 YEARS

Knight Transfer | CEO

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MATT DEVRIES - 3 YEARS

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RALPH SCHREGARDUS - 5 YEARS

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